



# Access Insight

Collaborative business intelligence at its best

Access Insight is agile, collaborative, user-friendly BI at its best. By integrating with your core business systems, you can obtain meaningful KPIs, get a true picture of the health of your business and take action where necessary. Interactive dashboards on selected data sets allow you to identify causes for concern or reasons for success and to assign specific actions as required

“Thanks to its simplicity, effectiveness and its 100 per cent web architecture, Access Insight fits perfectly with what we wanted”

Nicolas Devilliers  
SOFIMAT

The collaborative, social features of Access Insight mean that you can start conversations around specific data, share knowledge and agree on the way forward. ‘What if’ scenarios mean you can anticipate future business performance and plan ahead. View information, join the conversation and make decisions while on the move from your iPad or smartphone – being out of the office is no obstacle to having full visibility of your company’s current business performance.

## The power of analytics in your hands

Effective decision making at all levels of an organisation separates high-performing companies from poor ones. Yet too many organisations make most of their decisions each day without consistency across decision makers and without insight into how decisions are made or their effectiveness which results in poor outcomes.

Access Insight can help your business by enabling users to collaborate in real time so you get input from your key people there and then, and by getting to the heart of the key data that drives your company.

## A collaborative decision-making platform

Access Insight makes business information accessible to everyone who wants visibility of business performance. Business intelligence is no longer the preserve of the CTO and CIO (traditional BI tools tend to rely on the ability to write queries and time is needed to learn how to extract the information required). By collaborating, you can really start to capitalise on the shared knowledge of your colleagues.

The social media capabilities of Access Insight allow your team to keep connected to their data and to share information in real-time. Start a

## By integrating Insight with your operational systems, you can:

- ✓ Extract meaningful KPIs that give you a true picture of your business’ performance
- ✓ View information about your business, identify issues and act on them in real time
- ✓ Identify potential risks and take actions to mitigate these
- ✓ Use trend and projection data to anticipate & forecast the future of your business



conversation thread around a specific data set, post a virtual 'stickie' on a chart to highlight an area for follow-up, hold a virtual meeting, comment on charts and reports and make business decisions in the moment.

### Intelligence that drives your business decisions

Traditional reporting solutions allow you to review the performance of your business. Access Insight takes that a step further by providing live information from all your different operational systems, allowing you to identify, analyse and react to opportunities or issues as they are uncovered. The net result is improved decision-making across all operational activities within an organisation.

### Agile information – anytime, anywhere

**Gartner predicts that, by 2013, 33% of BI functionality will be consumed via handheld devices.**

Access Insight is written in HTML 5 which means the product adapts instantly to any mobile device. Being out of the office is no barrier to sharing your BI dashboards with other users and commenting on a situation in real time. In-built collaboration, alerts and the ability to interrogate the data from most mobile devices such as the iPad, iPhone, BlackBerry, and Google Android ensure that this is a business tool that can be used across the whole organisation.

### Reporting and analysis that goes a step further

Traditional BI tools provide analysis and that's where it stops. Access Insight allows you to drill down through several layers of detail with a simple mouse click, until you can pinpoint an area of concern (or reason for success!). You can then take action, be it by sharing the information with your colleagues, assigning an action to a specific department or making a note to follow up with the relevant people.

Access Insight allows you to link key performance indicators together to present a wider view of your business. For example, you can start by analysing sales by country, pick a particular country and then drill down for information by product. You can cross-refer and jump from one set of data to another, seamlessly and hassle-free. Your dashboards are not confined to analysing one type of data but can merge information from all areas of the business to provide the view YOU want. Easy-to-use analytic capabilities and interactive 'what if' or gap analysis scenarios mean that you can predict key trends and future performance – indispensable when you are looking for your data to tell you how your business should move forward.

### Integrate up to 200 data sources

Access Insight integrates with all your operational systems (not just

the Access software range) such as Dimensions, FocalPoint and SelectHR enabling you to review any key performance drivers. For example, compare actual figures from your ERP system with your latest budget data from your CRM system, in just a few clicks. You can create real-time dashboards, merge any type of data – even to import in memory. Access Insight gives you all the flexibility without requiring any of the IT skills.

### Expand the potential of your data by adding in external variables

For example, by running sales figures against Twitter mentions you can determine if recent results were driven by 'social media noise'. By correlating financial data with risk factors, you get a whole new layer of information that you can act upon.

### Balanced scorecards and alerting capabilities

Access Insight allows you to create business indicators at every level of your organization and to deliver them using business metrics panels and strategy maps. If a performance metric or measure exceeds or falls below a user defined threshold, managers are alerted and can drilldown to find out the causes and take actions.

### Intuitive and user-friendly

BI tools are typically complex to use and require either specialised resource to deliver reports or the need to go back to the supplier to help provide the reports required. This can be frustrating, time consuming and expensive.

Using Access Insight is as easy as using Google! What You See Is What You Get : reports and dashboards are built with a WYSIWYG interface (no need to write queries to get a specific chart type, the system figures it out for you). You also have full flexibility to customise the look and feel of your Access Insight to meet your personal preferences or job requirements.

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### About Access

We are a leading UK author of ERP solutions to the mid-market. Twice winners of The Manufacturer's 'ICT in Manufacturing' awards and shortlisted for 2012, we help our customers achieve tangible return on their manufacturing system and operate lean manufacturing processes. Our product suite includes dedicated solutions for process and discrete production, including industry-specific requirements such as catchweights, variable yields and multiple units of measure.